## Exercise 219

The cost to remove a toxin from a lake is modeled by the function C(p) = 75p/(85-p), where C is the cost (in thousands of dollars) and p is the amount of toxin in a small lake (measured in parts per billion [ppb]). This model is valid only when the amount of toxin is less than 85 ppb.

- a. Find the cost to remove 25 ppb, 40 ppb, and 50 ppb of the toxin from the lake.
- b. Find the inverse function. c. Use part b. to determine how much of the toxin is removed for \$50,000.

#### Solution

### Part (a)

Plug in p = 25, p = 40, and p = 50 in the given function for C(p).

$$p = 25 \qquad \Rightarrow \qquad C(25) = \frac{75(25)}{85 - (25)} = 31.25 = \$31,250$$

$$p = 40 \qquad \Rightarrow \qquad C(40) = \frac{75(40)}{85 - (40)} \approx 66.667 = \$66,667$$

$$p = 50 \qquad \Rightarrow \qquad C(50) = \frac{75(50)}{85 - (50)} \approx 107.143 = \$107,143$$

### Part (b)

Solve the given function,

$$C(p) = \frac{75p}{85 - p},$$

for p.

$$C = \frac{75p}{85 - p}$$

$$C(85 - p) = 75p$$

$$85C - pC = 75p$$

$$85C = 75p + pC$$

$$85C = (75 + C)p$$

$$\frac{85C}{75 + C} = p$$

Therefore, the function that converts from cost to parts per billion is

$$C^{-1}(C) = \frac{85C}{75+C}.$$

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# Part (c)

Plug in C = 50 to the inverse function to find how many parts per billion can be removed for \$50,000.

$$C = 50$$
  $\Rightarrow$   $C^{-1}(50) = \frac{85(50)}{75 + (50)} = 34 \text{ ppb}$ 

Therefore, 34 parts per billion can be removed for \$50,000.